



William (Bill) Moore started with Zoo Miami Foundation on January 1, 2014, following an extensive national search led by [Witt/Kieffer](#). Bill Moore served most recently as Chief Operating Officer of the Kennedy Space Center Visitor Complex, where he directed the largest capital project in the operation's history, worked closely with NASA to create a 10 year master plan, implemented special tours and created a one-of-a-kind space shuttle display that included a museum with more than 60 interactive exhibits. Before these impressive accomplishments, he was President and CEO of the Independence Visitor Center Corporation of Philadelphia and held senior executive positions at Six Flags Entertainment Corporation, including President of Six Flags Houston and Senior Vice President of Theme Park Development. Bill has served on the board of VISIT Florida (the official tourism marketing corporation of Florida) and the Brevard Zoo. He holds a B.S. in Urban Administration from Georgia State University.

Bill is a FAA licensed commercial pilot and flight instructor. He also holds a private pilot helicopter license. He owns a plane and spends time exploring the skies when not at work. Bill's wife Jill is an accomplished artist and shares his passion for the skies. Bill has two grown daughters and two grandchildren.